

HASEENA K T

SOFTWARE DEVELOPER

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PROFESSIONAL SUMMARY

Aspiring Software Developer with hands-on experience in Python Full Stack Development and a strong foundation in web technologies including HTML, CSS, JavaScript, Bootstrap, Python, and SQL. Experienced in developing responsive web applications, debugging issues, and optimizing performance, along with exposure to AI feature testing and usability improvements. A quick learner with strong analytical and problem-solving skills, seeking an opportunity to contribute to innovative projects and grow as a developer in the IT industry.

CORE COMPETENCIES

- HTML, CSS, JAVA Script
- Python, SQL
- Search Engine Optimization (SEO – On-page & Off-page)
- Social Media Marketing
- Administrative Support & Office Coordination
- Data Entry
- MS Office (Word, Excel, PowerPoint)
- Communication & Team Collaboration
- Client Coordination & Email Communication
- Time Management & Organizational Skills

PROFESSIONAL EXPERIENCE

Web Developer Trainee – LSD Production PVT, India (Feb 2026 – Present)

- Debugged frontend and backend issues to ensure seamless application performance.
- Tested AI features for accuracy and usability, providing feedback for optimization.
- Optimized performance of web and AI components to improve user engagement.
- Built and maintained responsive web pages using HTML, CSS, and JavaScript.
- Assisted in developing intuitive frontend interfaces and basic backend features.

Digital Marketing Associate – Cinopa Solutions and Technologies, India (Oct 2018 – Nov 2019)

- Coordinated with Digital Marketing Manager to plan and execute marketing campaigns.
- Managed company social media accounts to increase engagement and brand visibility.
- Conducted keyword research and market trend analysis to optimize SEO strategies.
- Assisted in campaign scheduling and performance tracking.
- Supported digital marketing team with content publishing and analytics monitoring.
- Contributed to social media engagement and online brand awareness initiatives.

Digital Marketing Intern – Spider Works Technologies Pvt Ltd, Kerala (Jul 2018 – Sep 2018)

- Executed On-page and Off-page SEO strategies.
- Managed Google Business Listings.
- Assisted in Google Ads campaign setup.
- Monitored website traffic using Google Analytics.
- Supported social media marketing campaigns

Academic Coordinator – C G M English Medium School, India (Sep 2017 – Jun 2018)

- Managed student academic records and documentation as per institutional policies.
- Coordinated communication between parents, teachers, and school management.
- Provided academic guidance and administrative support.
- Maintained data records and prepared academic reports.
- Supported operational and administrative tasks within the institution.

EDUCATION

Bachelor of Technology (B.Tech) – Electronics & Communication Engineering

Nirmala College of Engineering, Calicut University, India | Graduated: April 2015 | Score: 70%

Diploma in Hospital Administration

IEHRD College, JAIN University

Python Full Stack Development - Course

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TECHNICAL SKILLS

- Programming: C, HTML, CSS, JAVA Script
- Office Tools: MS Word, MS Excel, MS PowerPoint
- Tools & Platforms: Git, GitHub, VS Code

PROJECTS

Travel Blog Website

- Developed using HTML, CSS, JavaScript, Bootstrap.

Portfolio Website

- Personal portfolio showcasing projects